

## **Email 1.**

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**Subject:** What's it like being a customer of yours?

Hi John, Janne from AddValueToMe here...

Some time back I was chatting with a close friend and he was telling me about his business and how his profits were falling.

Now I hear these things all the time.

How a business owner is trying to increase profits, but not getting the desired results.

They feel like they've come up against an immovable object and can't get past it.

The number one question I always ask is, what's it like being a customer of yours? It still surprises me that many of them don't have a clue.

Now as a business owner I can understand how this happens. Your days are filled with so many important things that need to be done, you're barely keeping your head above water and the last thing you need is something new to deal with.

It's easy to get overwhelmed.

But, having happy customers coming back for more and telling others to beat a path to your door is the ultimate dream of any business owner.

Right?

Well, you can now get your hands on some of my SECRETS to having happier, contented customers who want to buy from you again and again.

And it's no accident, that some of the biggest companies in the world use these secrets every day.

But what are they?

**[LINK](#)**

I've prepared a short complimentary online video course for you, titled the "Customer Experience Blueprint."

In this short course, I'll show you how to turn your customers into raving loyal fans of your products and advocates for your business.

You'll learn how to keep your customers happy and willing to come back for more of your offers. And these happy customers are more likely to tell business colleagues, family and friends about your business.

With this hands-on training, you'll discover the same world-class customer service information that businesses like Amazon, Southwest Airlines, Apple and Google use every day.

Practical information which sets them apart from their competition that you can put to work in your business right away too...

...Give it a try. No sign ups or crazy hoops to jump through.

[LINK](#)

So, if you're the kind of business person who understands:

**CONTENTED CUSTOMERS = BIGGER PROFITS**

Then you need to watch these brief videos NOW... by the way did I mention it's **FREE** with no strings attached.

To bigger profits,

Janne Ohtonen

P.S. Along with the free video series you'll also receive our free book entitled "Become a Winner with Customer-Centric Process Leadership". This book is filled with step-by-step instructions on how to implement your own Customer Experience Blueprint.

Oh, I almost forgot to tell you, these complementary videos are up for a limited time.

So, don't delay, they're waiting for you, here.

[LINK](#)

**Email 2:**

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**Subject Line:** Secrets to increased customer retention rates...

**Message:**

## **Simple Steps. Big Results.**

These days it isn't easy to please your customers. They expect the best service, but they don't want to pay for it—yet they still expect premium service.

I have a solution to this dilemma. Our Customer Experience Blueprint which provides top-class training on giving the best customer service.

**And it's guaranteed to increase your customer's satisfaction.**

**LINK**

The Customer Experience Blueprint will show you:

- How to improve employee and customer engagement.
- What to do to increase customer loyalty.
- And—How a small change can increase the Life Time Value (LTV) of your customers.

**LINK**

*A very good experience with relevant, real world examples of how being customer-centric can help your business. The information is presented very clearly and it is very easy to follow along. I would have no problem recommending this to my peers.*

- **C Blaine Winkler**, Research Scientist, University of Michigan

The doors are open for a limited time on these amazing under-the-radar secrets for increasing customer retention rates, so I wouldn't wait to check this out if I were you.

Because the Customer Experience Blueprint is a tried and trusted roadmap to increasing customer loyalty.

To bigger profits,

Janne Ohtonen

P.S. A great customer experience should be one of the core values of every business, is it one of yours?

These brief and concise training videos will show you some of the things you should have in place to make your business the first one customers think of when they have a problem that your product or service can fix.

Are you ready to turn your business into a customer attracting magnet?

**[LINK](#)**

### **Email 3:**

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**Subject Line:** Short complementary customer-centric course that pays you...

Hey John, it's Janne here from AddValueToMe.

Unhappy customers don't come back, just like dust in the wind they're gone forever.

Not only do they walk out on you, but they can hurt your reputation too. They can murder your business by telling the world how bad you are through YouTube, Facebook, Twitter and all the other social media outlets.

Personal vendetta anyone.

I cannot stress strongly enough the importance of good customer relationships and the survival of your business.

Just one simple gesture can take a customer from unhappy to raving unpaid advertising exec for your business, telling everyone within ear shot how helpful and quickly you dealt with their problem.

And really, isn't that what you want?

**LINK**

By using the free information in the Customer Experience Blueprint, you'll start to see happier customers buying more from you and telling others to do the same.

Go now don't hesitate, in just one click you will have your hands-on world class customer service skills you can put into action in your business immediately.

This is the same information the big companies like Amazon, Southwest Airlines, Apple and Google use.

Wouldn't you like to start getting the same results they get?

**LINK**

This is the time to give your business an unfair advantage over your competition.

Attract new clients with a few simple changes.

Kind regards,

Janne Ohtonen  
AddValueTo.Me

P.S. Nothing is better than word of mouth marketing; it costs nothing, and is extremely powerful for bringing in warm prospects ready to buy.

Join the Customer Experience Blueprint today and turn your business into a customer pulling magnet.

[LINK](#)