



Does It Make A Difference If A Realtor Specializes In Serving A Particular Community?

Dear Stoughton Homeowner,

YOUR FREE GIFT IS WAITING

A few weeks ago, I sent you a brief letter, introducing myself – I am specializing in serving Stoughton residents. You may have no need for any real estate services now, but someday you, a neighbor, a relative or a friend will, and I simply hope you'll then give me an opportunity to be of service.

Just so you and I can get acquainted, I've had a special, PROCESS TO SELLING YOUR HOME CHECKLIST prepared as a **FREE GIFT**, and I have a copy waiting for you right here on my desk. **THERE'S NO COST AND NO OBLIGATION AT ALL** – I'd just appreciate being able to drop off this useful checklist, say hello, and shake hands.

And for your future reference, I would like to point out that there are advantages to having a Realtor who specializes in YOUR community to rely on. The reasons why are listed on the enclosed "yellow" page. If you have any real estate related questions, I hope you'll call on me.

So I can drop off your **FREE PROCESS TO SELLING YOUR HOME CHECKLIST** at a convenient time, please return the enclosed, postage-paid reply card.

Sincerely,

Tony Nakhle
Real Estate Agent
REMAX Landmark Realtors