



June 2013

Addressee's Name
Addressee's Title
Company Name
Street Address
City, State, Zip Code

Dear XXXXXX,

Buy No Workstation – Until You've Seen the Z1 Workstation in Action

According to a recent survey by Brother International Corporation a surprising 75% of small business owners indicated that a crashed computer is more disruptive than a sick employee. With 77% saying that a tech malfunction had negatively impacted their business through a missed deadline or business opportunity.

Introducing the cutting-edge Z1 Workstation, the first all-in-one Workstation that is energy efficient helping to save you money and is good for the environment too.

With its 27" (diagonal) display screen that supports 1.07 billion colours, and a 178 degree viewing angle, it puts the pleasure back into your work day.

The Z1 has an easy snap open design that allows you to easily swap out parts and upgrade your machine with minimal fuss and disruption to your work day, no tools or technicians required. When you do need help you are never alone with our up to 5 year warranty on parts and labour with next business day delivery and 24/7 phone support.

Imagine having a machine with up to 3 Terabyte (TB) of hard drive space, that doesn't slow down or miss a beat no matter what you ask of it. A machine with NVIDIA® Quadro® graphics for blazing fast renders and performance, the HP Z1 gives you the time to be your creative best.

Power Without a Tower

With the Intel quad-core Xeon processor crashes will be a thing of the past; this is a machine that performs without compromise.

Testimonial for Z workstation

"HP really provides us a seamless way to merge art and tech. The Z Workstation is truly at the core of our success."

- Stephane D-Astous, General Manager, Eidos-Montreal

Experience the HP Z1 workstation for yourself and stay one step ahead of your imagination.

Visit <http://www.hp.com> and step into a world of new possibilities.

Sincerely,

XXXX XXXXXXXX

Manager, Marketing
and Communication Programs

P.S. The HP Z1 Workstation delivers outstanding image clarity, reliability and speed. No more crashes, no more missed deadlines. Visit hp.com today and see for yourself why Hewlett Packard (HP) is the biggest and best technology company in the world.